

NACD PROFESSIONAL LEARNING

AI-Stack Coaching for Curriculum Teams

A tailored professional learning system for teams
building AI-enhanced content

MEL | NACD PROFESSIONAL LEARNING

Here's what I'm guessing keeps you up at night.

If any of that lands — you're in the right place.

01 **Your team has wildly uneven AI fluency.**

A few people are deep in it. Most are curious but stuck. Some are quietly resistant.

02 AI-assisted content is inconsistent: different tools, prompting habits, and quality bars. You end up reviewing and fixing more than you expected.

03 You carry most of the AI vision. That's a bottleneck you can't sustain.

04 Past workshops energized people. Three weeks later, nothing changed.

05 And you can't stop production for a six-week training program.

I'm Mel.



I'm a curriculum developer, instructional designer, and AI coach with 13+ years in K-12 classrooms and over a decade in curriculum contracting.

I help curriculum organizations build AI fluency from the inside, by integrating AI into how teams actually work.

I run HQIM Academy, a professional learning organization for curriculum leaders.

I'm a curriculum person who got deep into AI — and that matters when your team's job is producing instructional content that holds up.

Not a one-time AI overview.

Not a generic prompt library.

Not another tool nobody uses consistently.

What works: a layered coaching model that meets people where they are, builds shared practice, and sticks because it's tied to real work.

That's what AI-Stack coaching is.



AI-Stack coaching is built in three layers, and we typically use all three.

LAYER 01

Async Cohort Courses

Self-paced learning on your team's own time: AI fundamentals, prompting for curriculum work, workflow integration, and quality control.

LAYER 02

Group Coaching Sessions

Live sessions with your full team or sub-groups, working through real production problems with AI. Large groups build shared language; sub-teams go deeper into role-specific workflows.

LAYER 03

1:1 Coaching

For team leads, senior writers, or individuals who need targeted support.

All three layers are tailored after a 30-minute intake on your tools, comfort levels, and desired outcomes.

When your team completes an NACD Professional Learning course, they earn a credential tied to demonstrated competency in curriculum-specific AI practice and pedagogy, such as the Science of Reading.

Something tangible that marks their growth.

A documented baseline of AI fluency across the team.

A signal that this is professional learning with real standards.

COMING SOON

Foundations of ELA Curriculum Design: Science of Reading and Structured Literacy

Built for curriculum professionals working in literacy: the research base and practical application of Science of Reading principles and Structured Literacy design. Directly relevant for teams building content for multilingual learners.

Available as part of an AI-Stack engagement or as a standalone cohort.

01

A brief intake conversation with you, or you plus a team lead, on your tools, goals, and team's current state.

02

A proposal: a phased plan mixing async learning with live coaching, scoped to your timeline and team size.

03

Most teams see real workflow shifts within four to six weeks, because the coaching happens alongside real work.

How the structure of our custom LMS promotes collaboration on the team

nacdpd.org/downloads/NACD_LMS_Structure.pdf

If you want your team to dip a toe in before committing to a full engagement, we have options.

UPCOMING

Webinars

AI workflows for curriculum writers, prompting for instructional integrity, and using AI without losing the pedagogy. Low-cost entry points for individuals or a small pilot group.

AVAILABLE NOW

Open async courses

For individuals who want to move faster than the rest of the team.

ON REQUEST

Private webinar

A team kickoff that gets everyone in the same virtual room before coaching begins.

NOV
12

THU, NOV 12, 2026, 7:00 PM CT • FREE FOR MEMBERS
/ \$49.99

Unplug Your Curriculum: Turn Digital Lessons into Print with AI

For teachers, curriculum developers, and curriculum companies navigating screen-time restrictions.

DEC
8

TUE, DEC 8, 2026, 6:30 PM CT • FREE FOR MEMBERS
/ \$49.99

Out of the Classroom, Not Out of Touch: Keeping Real Classrooms at the Center of Curriculum Design

Proximity Matters. How designers in districts, publishers, edtech, and nonprofits stay connected to real classrooms.

LIVE COHORT • 20 SEATS

AI for Curriculum Design Basics

JAN 13 – FEB 3, 2027

WEEK 1 • Build a real map of what AI can do in curriculum work.
JAN 13

WEEK 2 • Use AI as a thinking partner on something real from your own job.
JAN 20

WEEK 3 • Audit a real AI-generated lesson and build your own rubric.
JAN 27

WEEK 4 • Leave with a personal AI workflow built around your actual work.
FEB 3

Leader members: included as your professional learning course benefit.

This isn't training that happens to you.

It's coaching built around your team's real work, tools, and content goals. Because I come from curriculum, I can tell AI output that looks good from output that holds up instructionally.

For a team producing content for multilingual learners, that distinction is everything.

Let's talk about what your team actually needs.

If the intake sounds right, we can schedule it in the next week or two, with a tailored proposal back within days.

If a webinar is a better first step, I can send you the upcoming calendar.

Either way, no pressure. Just a real conversation about whether this fits.

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